

THE NORTHWEST SEAPORT ALLIANCE
MEMORANDUM

MANAGING MEMBERS

ACTION ITEM

Item No. 4D

Date of Meeting November 6, 2018

DATE: October 22, 2018
TO: Managing Members
FROM: **Sponsor:** Sean Eagan, Government Affairs Director
Project Manager: Sean Eagan, Government Affairs Director
Ryan McFarland, Federal Affairs
Evette Mason, Local Government Affairs Manager
SUBJECT: **2019 government affairs agendas**

A. ACTION REQUESTED

Staff requests approval three items: approval of the
1. NWSA 2019 federal government affairs agenda;
2. NWSA 2019 state government affairs agenda; and
3. NWSA 2019 local government affairs agenda.

B. SYNOPSIS

The proposed 2019 government affairs agendas contains priority items the NWSA government affairs team would pursue proactively during year.

C. BACKGROUND

The Northwest Seaport Alliance Managing Members Bylaws states in Article I3B that, “The Alliance shall take official positions on policy and significant legislative issues only when the issue impacts the Alliance and only after” a vote of the Managing Members.

Barring additional instruction from the Managing Members, staff approaches the development of the proposed government affairs agendas in a similar manner as we have over the last two years. This includes beginning with several philosophical assumptions. First, the issues identified in the agendas should directly impact NWSA-licensed properties, the operations on those properties, or the movement of cargo to-and-from those properties. As such, staff focused on government affairs initiatives tied directly to the NWSA strategic business plan approved by the Managing Members.

While the two homeports may care about other issues—and in some cases be in agreement—those issues impacting homeport governance, operations, properties or initiatives were not included in the NWSA agenda out of respect for the continued sovereignty of the two homeports—and their desire to maintain independent identities in some cases. Please know that homeport government affairs staffs will continue to work together where appropriate on issues of common interest.

Second, the government affairs agendas are intended to enumerate the top priorities for the alliance. The issues identified in the government affairs agendas are intended to be actionable and measurable, providing guidance to external stakeholders on the alliance’s priorities while at the same time setting expectations for government affairs employees for how their performance will—at least partially—be measured. They are not intended to serve as persuasive communication pieces in-and-of themselves. Staff relies on a variety of other

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communication tools to assist our efforts to influence the crafting of federal, state, or local public policy (e.g. one-pagers, testimony, private meetings, social media, etc.).

D. PROJECT DESCRIPTION AND DETAILS

1. Federal Government Affairs Agenda

See attached

2. State Government Affairs Agenda

See attached

3. Local Government Affairs Agenda

See attached

4. ATTACHMENTS TO THIS REQUEST

- Computer slide presentation
- Draft federal government affairs agenda
- Draft state government affairs agenda
- Draft local government affairs agenda

5. NEXT STEPS

If Managing Members would like to delay action on the government affairs agenda and make significant amendment to the document, alliance staff would recommend using a process similar to that used by the Managing Members used last year—the development of individually sponsored, written, amendments that would be considered by the Managing Members not unlike how a legislative body might “mark-up” a bill.

Looking ahead, Managing Member engagement is an important tool in advancing the alliance’s government affairs priorities. This engagement occurs in a variety of ways including one-on-one meetings with lawmakers, committee testimony, tours, phone calls, letters, and trips.

Below is a list of opportunities where staff likely will request Managing Member engagement. Please note this is not intended to be an all-inclusive list. Moreover, many of the dates and events remain tentative at this time. It also does not include events we expect to occur that have yet to be scheduled, such as committee hearings, bill signings, tours and roundtables hosted with elected officials, subarea plan steering committee meetings etc. However, it hopefully provides you with examples of when staff may call upon your assistance in furthering the alliance’s government affairs objectives.

<u>Date</u>	<u>Opportunity</u>
December 5, 2018	Seattle Metropolitan Chamber of Commerce Election Officials Holiday Reception
December 5-7, 2018	Washington Public Ports Association annual meeting
December 10, 2018	Tacoma Pierce County Chamber Elected Officials Holiday Reception
December 12, 2018	Washington Highway Users Federation interim briefing

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January (early), 2019	Pierce County Legislative Reception
January 29, 2019	WPPA Ports Day
January 29 (tentative), 2019	Association of Washington Business Hill Climb
February TBD, 2019	Tacoma Pierce County Chamber Hill Day #1
March TBD, 2019	Tacoma Pierce County Chamber Hill Day #2
March 6 (tentative)	Tacoma Mayor's State of the City Address
March 10-14, 2019	PNWA Mission to Washington
March 19-21, 2019	AAPA Spring Conference in Washington, DC
May 15-17	WPPA Spring Meeting, Spokane
May TBD, 2019	Puget Sound Day on the Hill
May TBD, 2019	WCIT DC Fly-In
May TBD, 2019	CAGTC Annual Meeting
October 13-16, 2019	AAPA Annual Meeting